

+ quick and easy meals feature

Casa Italia

Pasta is one of those foods that we have all grown up with, and all have a favourite dish. And while it is very much a staple part of the Australian diet, we all know the best varieties and recipes of pasta come from Italy.

Pastificio Venturino is one of those brands that represents gourmet Italian pasta in its very essence. Having started as a family business in 1856, the company today is still family owned and operated.

While there are a large number of commercial producers of pasta in Italy and all over the world, there are only a relative few that continue to produce 'artisan style' pasta. That is, pasta which is produced and packaged almost solely by hand. The higher grade of ingredients and the attention to detail means an overall better quality product. Pastificio Venturino is one of those products that takes great pride in

producing pasta this way.


The Pastificio Venturino range of pasta includes more than 40 shapes, ranging from the popular spaghetti, fettuccine and penne, and also the more adventurous such as radiatori, eliche and ruote.

The range is packaged with the same artisan approach in which it is produced. Each 500g clear packet is packed by hand and tied off with a colour ribbon. It is easily identified on the shelf amongst the other pasta brands, but it is apparent even to the most critical of shoppers that the Pastificio Venturino brand represents quality.

More recently, there have been new additions to the range. The typical bronze pasta shapes are now complimented by a variety of coloured and healthy pasta options.

Whereas the healthy pasta shapes are something different. Already pasta in itself



is a healthy dish. But the Pastificio Venturino range now includes pasta with different wheat options such as wholemeal, organic, spelt, and kamut. 

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As featured in the **May 2011** issue of **The Australian Retailer** (see page 38)

Pastificio Venturino uses classic home-made recipes from the heart of Italy to produce a gourmet pasta. Delicate and delicious, this pasta is perfect for cafes, restaurants, or even an exquisite family meal.



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